

TURNING IDEAS INTO
DIGITAL EXPERIENCES

AMIRHOSSEIN ASHRAFI

Senior Web Design Specialist

CREATIVE DESIGN / POWERFUL DEVELOPMENT / BETTER WEB

PROFESSIONAL PROFILE

Web design and development professional with over 15 years of hands-on experience in website design, WordPress development, SEO, and UI design. My journey began in 2009 as a self-taught web designer, and since 2013 I have worked professionally as a freelance web designer and developer.

Over the years, I have delivered numerous projects in website design, WordPress customization, SEO optimization, and web graphics, helping businesses strengthen their digital presence. I combine creative design, technical expertise, and SEO best practices to build high-performing, user-friendly websites. I also have experience founding and developing online projects and startup ventures.

“Great websites are not just about design, they are about people, goals and growth.”

Amirhossein Ashrafi

SKILLS

KEY EXPERTISE



WEB DESIGN & FRONTEND DEVELOPMENT

HTML5 • CSS3 • Responsive Web Design • Mobile-First Design
Cross-Browser Compatibility • Modern Layout Techniques
Performance-Focused UI Implementation



WORDPRESS DEVELOPMENT & CUSTOMIZATION

Installation & Configuration • Theme Customization • Plugin Integration
Performance Optimization • Security Hardening • Maintenance & Support
CMS Architecture • Content Structuring



SEARCH ENGINE OPTIMIZATION (SEO)

Technical SEO • On-Page SEO • Keyword Research & Strategy
Content & Structure Optimization • Core Web Vitals • PageSpeed Optimization
Search Console & Analytics Monitoring



UI/UX & DIGITAL PRODUCT DESIGN

User Interface Design • User Flow Planning • Wireframing
Landing Page Optimization • Conversion Rate Optimization (CRO)
Digital Product Experience Design



GRAPHIC & VISUAL DESIGN

Adobe Photoshop • CorelDRAW • Web Graphics Design
Visual Identity Development • UI Graphics & Digital Assets



WEB TECHNOLOGIES & TOOLS

JavaScript (Basic) • PHP Fundamentals • Git
Hosting & Server Management • cPanel • Domain & DNS Configuration
SSL & CDN Setup



DIGITAL PROJECT DEVELOPMENT

Startup Product Development • Website Lifecycle Management
Digital Branding Support • Technical Consultation

DESIGN
DEVELOPMENT
SEO
UI/UX
→

50+
Modern
Templates

FEATURED PROJECT

Advanced Website Builder

I recently launched my advanced website builder, developed to make professional websites more accessible to businesses. For this project, I designed and developed 50 modern templates, enabling businesses to launch a website tailored to their needs more quickly and at a lower cost.

amirhosseinashrafi.com

CREATIVE / TECHNICAL / RESULTS-DRIVEN